



## **Lewiston-Nez Perce County Regional Airport**

### **SOCIAL MEDIA POLICY**

#### **Privacy Policy & Disclaimer**

Any individual accessing, browsing, and using a Lewiston-Nez Perce County Regional Airport (“LWS”) social media site accepts without limitation or qualification, LWS’s Social Media Policies (hereafter "Policies"). These terms and conditions apply only to the social media sites (defined here as third-party hosted online technologies that facilitate social interaction and dialogue, such as Facebook, Twitter, and YouTube) that are managed by LWS.

LWS maintains the right to modify these Policies without notice. Any modification is effective immediately upon posting the modification on the LWS website page unless otherwise stated. Continued use of an LWS social media sites following the posting of any modification signifies acceptance of such modification.

All users of an LWS social media site are also subject to the site’s own privacy policy. LWS has no control over a third-party site’s privacy policy or modifications. LWS also has no control over content, commercial advertisements, or other postings produced by the social media site that appear on any LWS-maintained social media site as part of the site’s environment. The appearance of external links on an LWS-maintained social media site does not constitute official endorsement by LWS.

LWS operates and maintains its social media sites as a public service to communicate matters of public interest about LWS programs, services, projects, issues, events, and activities. LWS assumes no liability for any inaccuracies these social media sites may contain and does not guarantee that the social media sites will be uninterrupted, permanent, or error-free.

Users have no expectation of privacy while using and/or accessing LWS-maintained social media sites.

#### **Posting Policy**

LWS-maintained social media sites provide information about LWS-related events and programs.

While LWS welcomes and encourages dialogue with the public, this site is a limited public forum, and all post and comments are subject to public disclosure laws and the Posting Guidelines below. All posted content must be related to discussion of LWS programs, services, projects, issues, events, and activities. Posting Guidelines are found below.



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### Posting Guidelines:

LWS seeks to maintain a social media environment that is relevant, civil, and appropriate for all ages. All posted content is subject to monitoring. User-generated posts and comments to the LWS-maintained social media sites will be rejected or removed, and the user could be blocked, if the posts or comments violate any of the following Posting Guidelines.

Posted content shall not:

- Be unrelated or irrelevant to the page topic or post;
- Contain profane, obscene, or violent language or content;
- Contain threats to any person or organization;
- Contain defamatory, harassing, or personal attack language or content;
- Communicate private personal information (whether the user's or someone else's), including home address, personal email or telephone numbers, or other personal identification information;
- Contain language or content that promotes, fosters, or perpetuates harassment or discrimination based race, color, religion, sex, age, national origin, citizenship status, disability, genetic information, veteran status, sexual orientation or gender identity/expression;
- Contain language or content that contains hate speech or incites violence
- Solicit for, promote, or advertise a business or product, or propose a commercial transaction;
- Support or oppose political campaigns or candidates for elective office;
- Contain sexual content or links to sexual content;
- Contain duplicate posts or comments by the same User;
- Encourage, solicit, or incite illegal activity, including speech integral thereof;
- Include conduct in violation of any federal, state, or local laws;
- Contain information that may tend to compromise the safety or security of the public or public systems;
- Contain content which violates a legal ownership interest (e.g. patent, trademark, copyright, trade secret) of LWS or any other party;
- Contain confidential or proprietary information;
- Contain information which may interfere, inhibit, or compromise current investigations, law enforcement tactics, or public safety;
- Contain any content or language which constitutes an element of any crime; or



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- Contain spam or comments posted by "bots" or other automatic software programs.

Communications made through social media will in no way constitute a legal or official notice or comment to LWS or any official or employee of LWS for any purpose.

If you have questions or need additional information, please contact [info@golws.com](mailto:info@golws.com)

### **Copyright Policy**

All information and materials generated by LWS are LWS's property. LWS retains copyright on all text, graphic images, and other content it produced. You may print copies of information and material for your own non-commercial use, provided that you retain the copyright symbol or other such proprietary notice intact on any copyrighted materials you copy. Please include a credit line reading: "credit: Lewiston-Nez Perce County Regional Airport Facebook (or Twitter or YouTube) Page" or "Courtesy of Lewiston-Nez Perce County Regional Airport."

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